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Major: Product design

Autonomous practice theory assignment

Anarchist Vegetables

This kit is designed for those who wish to challenge the food distribution system, which has been monetized and regulated to the point that profits have taken precedence over nourishing people. Look at the costs of veggies for example, they are out of control! Anarchist Vegetables was designed to destabilize the system by supplying you with a kit including everything you need to cultivate your own fruits and vegetables. You'll have unlimited access to healthful food while also bringing down the capitalist food distribution system!

As a group, we decided on hacking the capitalist food distribution system because we realized how unfair it was for people with a healthy lifestyle to keep up with the prices of the fruits and vegetables. According to an ABC News article, fresh produce has a short shelf life, which means it degrades and cannot be purchased in bulk and kept in the same manner that processed or preserved items can. Not only the unhealthy snacks are cheaper, but in a way, they are promoting the idea of an easier and less time-consuming snacks than making a healthy homemade fruit salad.

The more research we were doing, the more we were realizing that the government is not supporting the citizens to afford or even follow a healthier lifestyle. Not only because of the high prices, but also from all the injections they add to the fruits and vegetables to make them bigger and sadly unhealthy to the human body. According to research from World of Buzz, Indian farmers dye and inject vegetables to make them look 'Fresher'.

That's how we came with the idea of 'Anarchist Vegetables'. We wanted to give people the choice of a healthier and more affordable lifestyle. This idea can give you the opportunity with a minimal amount of work to have a wonderful garden within a week. Our concept is to create this unique multidrops that can help with boosting your vegetables and provide them with the needed vitamins for faster growth results. In this way you can easily avoid the extra expenses of buying your vegetables from the store.

Each decision of this project was made based on research and already existing projects. We basically took the concept of the fertilizer and bring it to a next level. We created a conceptual idea that if could be true then I strongly believe that a lot of people would use it.

The study conducted as part of this practice helped me understand how dysfunctional the system is. I've always had the mindset of wanting to develop something that can make the world a better place, but now I want to identify more lapses and loopholes inside a system and attempt to come up with notions to enhance and hack society. As a product designer, I am taught to come up with fresh ideas and solutions to minor flaws in a concept. But now I want to go a step further and look at the bigger picture.

Sources:

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