

Presentation Transcript

ABOUT AUDIO GRAFFITI

Audio Graffiti is an open source online space for conscious citizens, activists, creative thinkers and disrupters to debate on the topics of their choice. This platform is inspired by art schools' toilets that are tagged and painted with notes, drawings and messages from its users.

INSPIRATION AND URGENCIES

We were inspired by the general vibe of the WDKA toilets. There is a sense of freedom of expression on the walls. A wide spectrum of discussions, opinions and emotions is written across the tiles. This is a unique environment we felt worth exploring.

By looking at the toilets' walls, we identified ingredients that we wanted to translate into a digital network, like the freedom and anonymity combined with the free format of a wall. It is a place to speak up and make one's voice heard without the danger of being silenced. The aesthetics are also motivating to engage. By digitalizing the toilet space we virtually added new digital layers improving its relevance and capabilities beyond the location.

RESEARCH AND WORKFLOW

We have researched other networks that implement a free bulletin-board-type structure, but also networks that support audio as a more nuanced form of expression comparable to toilet graffiti.

Our workflow as a team is reflected in our outcome: It was mostly driven by open conversations and debates, where we reflected together on our urgencies, discussed inspirations and sharpened our design choices, which sometimes implied to kill our darlings to move on. At the beginning of every meeting, we would review the notes taken before in order to make the best decisions. During the process, we shared the different tasks according to our personal skills: Yana and Ipek designed a stunning and funny poster, Loris pieced this fantastic presentation together, when Panos and Côme infused their design skills into the platform design.

FUNCTIONS

The platform allows storage, messaging and publishing all at once. The digital wall is the interface where messages are being expressed and stored. To use network vocabulary, this platform is built according to a star topology: the different users are nodes, that create links among each other by delivering messages through voice memos. The messages are stored online, where the website is hosted. The website is the chore of the network.

HOW TO USE

The platform is designed as a reference to toilet walls: it is a blank tiled canvas that is only waiting for you to be covered. You can easily record your voice and pin it on the wall at the place of your choice to make your message heard. You can navigate the wall and listen to what the other users said. This way, you can freely engage conversations with them by pinning your own message next to it! In the parameters, you can adjust the tone of your voice to guarantee your anonymity. Have fun and always be respectful to the others!